



MEDIA RELEASE

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26 September 2009

For Immediate Release

Prime Preview Set to Awaken Gold Coast Audiences

Gold Coast audiences will be treated to an advance screening of David Ceasar's film **PRIME MOVER** as well as the short film **AWAKEN**, when they screen on Friday 16 October 2009 at 6.00pm at Robina Event Cinemas for the final Gold Coast Film Fantastic sneak peek screening in 2009.

The Gold Coast Film Fantastic sneak peek program has run one event per quarter this year in advance of the film festival scheduled for November 12-15 at Birch Carrol and Coyle Cinemas Australia Fair Southport, in order to increase awareness of the newly rebranded film festival. Prior screenings included *Dean Spanley* attended by producer Matthew Metcalfe, *My Year Without Sex* attended by star Sacha Horler and writer/director Sarah Watt and most recently *The Burning Season* attended by producer Trish Lake and writer/directed/producer Cathy Henkel and introduced by narrator Hugh Jackman.

Festival Director Casey Marshall Siemer says "This year's Fantastic Sneak Peek program has been a huge success for us and I'm confident cinefiles will again come out on October 16 to Robina to celebrate two wonderful films, David Ceasar's **PRIME MOVER** and **AWAKEN**, an animated short film from a very talented emerging Gold Coast based filmmaker David Gould."

PRIME MOVER is the latest film from Australian writer/director David Caesar (*Mullet*, *Dirty Deeds*). It's a diesel charged romance about ambition, pressure, responsibility and the love shared by a man, a woman and his truck. Starring rising talent Michael Dorman (*Suburban Mayhem*, *Daybreakers*, *Acolytes*) and Award winning actress Emily Barclay (*In My Fathers Den*, *Suburban Mayhem*), Prime Mover is a bitter sweet love story with action, some singing and a little bit of dance.

AWAKEN is a short computer-animated film set in a time of war between humans and robots. A robotic soldier, whose sole purpose is to kill, gradually learns that life is precious. Its newfound convictions are put to the ultimate test in the film's dramatic climax.



GOLD COAST
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Tickets to the Gold Coast premiere of **PRIME MOVER** including a screening of **AWAKEN** can be purchased for \$11.00 on the night of 16 October 2009 at Robina Event Cinemas at the Gold Coast Film Fantastic box office or beforehand at www.filmfantastic.com

ENDS

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For film trailer, production notes and stills package for **PRIME MOVER** please see the media section:-

<http://www.primemovermovie.com/>

For film trailer for *Awaken* please see:-

<http://www.awakenmovie.com/>